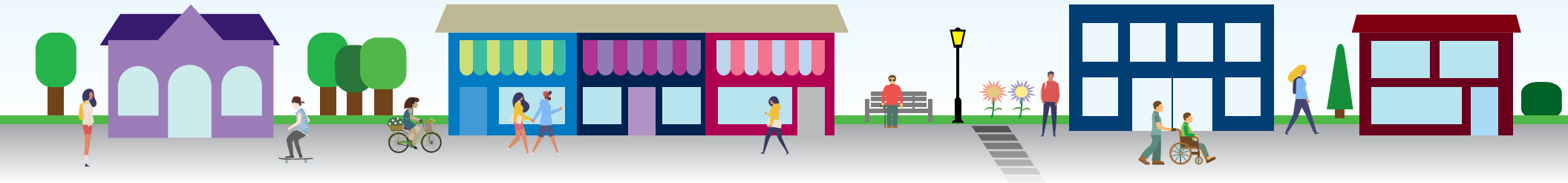


WALKABILITY & THE LOCAL ECONOMY

MYTHS BUSTED



MYTHS



Policies which support walkability make it more challenging to build new developments.



Customers who come by car spend more money than those on foot.



Most customers come from far away and need to drive to get to the store.



Removing car parking spots makes it harder for customers to get to the store and sales will go down.

REALITY



A community that is easy to walk and bike in can raise property values and bring new business to the area. ^{1,2,3,4,5}



Walkers, transit users, and bike riders visit stores in local shopping strips more often, and spend more money, than people who drive. ^{6,7}



A large amount of retail sales are from local residents and workers. ^{1,7,8,9} These local customers would be close enough to walk or bike to the store.



Providing space for bike parking can produce higher levels of retail spending than if that same space was given to cars. ¹



For more information please visit: ahs.ca/walk

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